



# Atlas Edge Global

## Privacy Policy

### Privacy Policy

Atlas Edge Global Pty Limited (together in this Privacy Policy referred to as "**Atlas Edge Global**" or "**we**" or "**us**" or "**our**") respect your right to privacy. We are bound by and adhere to the Privacy Act 1988 (Cth) as amended ("Privacy Act") and to the National Privacy Principles, which are set out in full at:  
<http://www.privacy.gov.au/publications/npps01.html>

This Privacy Policy is intended to set out the manner in which we manage any personal information provided by you to us, whether via the internet or otherwise. Unless you tell us not to, you consent to the use of your information including your name, address, email address and any other personal information you have given us for the purposes set out in this Privacy Policy or as authorised in the Privacy Act.

### Collection & Storage of Information

We may collect and store any information that you provide to us via the internet, on the telephone, or also obtain certain anonymous information from your computer without your direct knowledge, by way of cookies. A cookie is a piece of information that is put out by our web server that is stored on your computer. It does not identify you or give us access to your computer but it does enable our computer to recognise your computer each time you log in to our site and provide certain statistical information. You can set your computer not to accept or store cookies. We will not collect, use or disclose sensitive information (such as information relating to race or ethnicity, religious belief or sexuality) unless you agree or unless authorised or required by law to do so.

### Google Analytics

In order to continually improve your experience on our website, we use Google Analytics to observe our website traffic and usage. Through the use of cookies, Google Analytics anonymously tracks how users locate and navigate through our website. It also provides a demographic report on our website visitors. We use this information to improve website functionality, content and design to ensure the best user experience for our website visitors. Google store cookies on servers in the United States and do not identify individuals or associate IP addresses with any other data held by Google. You have the option to block data sharing with Google Analytics by using Google's Opt-Out Browser Add-On and for more information on Google data collection, please read their Privacy Policy.



## **Access, Accuracy & Security of Information**

We use our best endeavours to ensure that any personal information held by us is held in strict confidence and as securely as possible, and that access to it is limited to our authorised personnel. You may request access to your personal information at any time. You may request that any information we hold about you be corrected, in the case of error, or deleted.

## **Use of Information**

We may use your information for any legitimate business purpose. In the normal course of our business we may disclose information to other parties. We may contact you by letter, email, fax, text message, telephone or any other means for the purposes of promotion, advertising or publicity, or any other legitimate business purpose unless you ask us not to.

## **Third Party Sites**

If in the course of browsing through our website you click onto any other website, you should check the privacy policy of that site before providing any personal information. Atlas Edge Global accepts no responsibility or liability for the privacy of your information on any other website.

## **Changes to this Privacy Policy**

This Privacy Policy may change from time to time so it would be a good idea to check it each time you visit the site or provide us with personal information.

## **Further Information**

The manner in which we use personal information provided by you is governed by Australian law. By providing us with personal information you agree that Australian law will govern its use exclusively, regardless of where you happen to be. For further information about privacy in Australia please see the website of the Privacy Commission at: <http://www.privacy.gov.au>

## **Contact Us**

To access your information for the purposes of assessing and correcting it, or removing it from your data base or to contact us regarding any aspect of this Privacy Policy please contact our Managing Director by email: [ben@atlasedgeglobal.com.au](mailto:ben@atlasedgeglobal.com.au)